# Noha M. Aboelata, MD

#### **Education and Certification**

2009-2019	<b>Board Recertification, Family Practice</b> American Board of Family Medicine
2001-2009	<b>Board Certification in Family Practice</b> American Board of Family Medicine
1994-1998	<b>Doctor of Medicine, May 1998</b> Howard University School of Medicine, Washington, DC
1989-1993	Bachelor of Science, Biopsychology University of California at Santa Barbara, Santa Barbara, CA

# **Professional Experience**

#### 6/2014-present

#### **Chief Executive Officer**

Roots Community Health Alliance, Oakland, CA

- CEO of Roots Community Health Alliance, a 501(c)6 professional association spearheaded by Roots Community Health Center, comprised of Safety Net providers committed to the care of the underserved.
- Sets policy agenda, determines strategic direction, provides advocacy and overall leadership for organization

#### 3/2008-present

#### **Chief Executive Officer**

Roots Community Health Center, Oakland, CA

- CEO and founder of Roots Community Health Center, a 501(c)3 community health center, licensed by the state of California Department of Health Services sec. 1204(a)
- Responsible for overall organizational strategic direction, programmatic design, contracting and oversight, leadership and management including oversight of financial management, HR management, and community partnerships.

## 1/2005-present

#### **Medical Management Consulting**

Noha Aboelata, MD, Oakland, CA

- Focus on Community Health Center management, expansion and reorganization
- Assist health care organizations and other medical entities in achieving their goals, acting in an advisory capacity to Chief Executive Officer and/or Management Team
- Make recommendations to improve efficiency, quality of care and cultural competence, ensure compliance, decrease liability, increase revenue, and protect the patient/client population
- Proficient in facility design and preparation for facility licensure
- Provide clinical expertise when needed, including advisement in areas of quality assurance and risk management

- Design and assist in implementation of new programs, processes and plans to achieve and maintain a comprehensive and integrated health care delivery system.
- Evaluate established clinic procedures, protocols and processes
- Analyze and advise on clinical and related programs, contracts and grants
- Evaluate and make recommendations on organizational infrastructure and communication within the agency
- May fulfill interim Medical Director or Chief Medical Officer roles

#### 11/2007-4/2012

#### Consultant Chief Medical Officer/Medical Management Consultant/EHR Consultant

Native American Health Center, Oakland, CA

- Served as Federally Qualified Health Center's consultant Chief Medical Officer, overseeing four clinical departments and advising their respective directors regarding clinical programs, personnel, billing and coding, medical-legal matters, compliance, etc.
- Acted in an advisory capacity to the Chief Executive Officer and Management Team on expansion, overall organizational infrastructure and communication, revenue, new programs, etc.
- Facilitated transition of the health center into a new facility with double the capacity, including strategic planning, budget and staffing/recruitment, hiring/firing.
- Assessed clinical programs; designed and assisted in implementation of new programs
- Acted as clinical lead for Practice Management and EHR preparation, and NextGen implementation efforts; created policies and procedures for chart abstraction and retirement process

#### 11/2006-5/2007

#### **Personal Visiting Physician**

Carelevel Management, territories: Oakland and Richmond, CA

- Full-time physician specializing in home-based care for a diverse population of disabled and elderly patients, primarily in East Oakland and Richmond
- Provided full range of medical services in patients' homes, including continuity and urgent care
- Managed all aspects of home care, including maintenance of electronic medical records and patient databases, correspondence with managed care companies, coordination with other homehealth care entities, etc.
- Responded in a timely fashion to urgent and emergent calls; frequent provision of emergency home visits and performance of necessary procedures

#### 6/2001-11/2006

#### **Associate Medical Officer**

Tiburcio Vasquez Health Center, Inc., Hayward, California

- Associate Medical Officer of Federally Qualified Health Center
- In conjunction with the Chief Medical Officer (CMO), responsible for supervision of over 60 clinical staff members at four clinical sites, including 14 medical providers as well as RN's, LVN's, medical assistants, referrals and medical records staff; Responsible for recruiting, hiring and orienting provider and nursing staff, performance evaluations, remediation, disciplinary action and firing.
- Played an integral role in the establishment of and transition into new main clinical site (Hayward site) and new School Based-School Linked site (Tennyson High School Site), including planning, licensing, setup, marketing, staffing, and workflow design.
- Member of Design & Implementation team for two new dental clinics
- Negotiated contracts with physician sub-specialists to bring specialty care into the health center, thereby improving patient access to services.
- Designed and implemented "Fast Track" (urgent care) clinic at main clinical sites to improve patient access as well as clinic productivity.
- Implemented pharmacy utilization review and instituted programs to ensure more cost-effective pharmacy spending.
- Responsible for timely review and response to all subpoenas and other medico-legal correspondence.

- Responsible for analysis of monthly productivity reports as well as billing and coding activity.
   Implemented in-services and other methods of provider support to respond to variances in productivity, documentation and coding.
- Responsible for ensuring adequate provider coverage for all specialties at all clinical sites as well
  as addressing any schedule-related issues.
- Served as co-chairperson of Clinical IT Council for the network of eight community health centers in Alameda County (CHCN, Community Health Center Network).
- Co-chairperson of Quality Assurance and Improvement, Utilization Review, Morbidity and Mortality, Safety/Disaster/Emergency Preparedness and Peer Review Committees.
- Assisted CMO in implementation of 340B discount drug purchasing program
- In conjunction with CMO, designed and implemented Centralized Triage (call center) for all clinical sites.
- Co-chairperson of JCAHO committee, preparing the organization for JCAHO accreditation.
- Serving as primary point of contact for pharmaceutical and medical supply companies, ensuring participation in applicable programs such as indigent drug programs and discount purchasing programs.

2000-2001

# Chief Resident, Family Practice Residency Program Pomona Valley Hospital Medical Center, Pomona, CA

# **Highlighted Achievements**

2003-2005	National Health Service Corps Fellow
2000, 2001	Health Professional Shortage Area (HPSA) designation application-MSSA 2d and 2h Sought and obtained HPSA designation for East Oakland communities (Fruitvale/Fremont/Eastmont/Melrose), thereby increasing primary care services through several mechanisms, including eligibility for state and federal loan repayment programs. In 2001, obtained same designation for MSSA 2h (Ashland/Brookfield Village/Castro Valley South/Elmhurst/Hayward Northeast/San Leandro North Central/San Lorenzo East)
1994-1998	Trustee Scholar, Howard University School of Medicine

### **Professional Interests**

Community health center management, advocacy for underserved populations, promotion of physician leadership, communityoriented primary care, community health education, mental health, dermatology and minor surgical and office procedures